

Acquire AX.NET Licensing from ProISV / ProISV Distributor

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Install AX.NET products

- AX.NET ISV License
- AX.NET End-User License (end user license to run ISV application)
- AX.NET Server (Cloud and full Silverlight enablement of MS Dynamics AX)

Research, Develop and QA

- Create your own representation of MS Dynamics AX business logic (AOT) in VS. NET (using the AX.NET Assembly Generator)
- Full representation of all MS Dynamics AX business logic and data in VS .NET
- LINQ
- Intellicense
- MS Dynamics AX Label support
- Full Silverlight support

Compile & Deploy

- Compile in Visual Studio
- Silverlight application (e.g. For Windows Phone 7)
- MS Dynamics AX .NET application, incl. AX business logic and AX data
- Fully integrated external data sources
- Fully integrated 3rd party applications with MS Dynamics AX

Monetize:

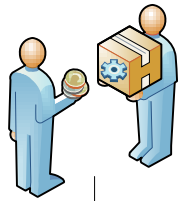
- Cloud service (transaction fees, service subscriptions fees, etc)
- Licensing
- Other services

Cloud deployment, e.g.:

- Microsoft Azure
- Amazon EC2

Recurring revenue streams

- ProISV Code Protection ensures ongoing revenues and IP protection
- Embedded Certificates for secure authentication



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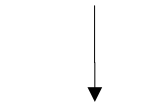
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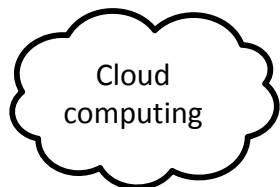
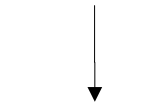
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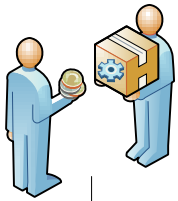
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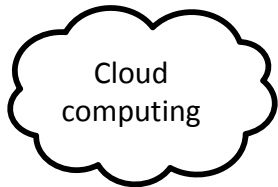
Install AX.NET products for Cloud Deployment of MS Dynamics AX

- AX.NET Server on Hosted Server Farm (Cloud and full Silverlight enablement of MS Dynamics AX)
- AX.NET ISV License (for application development and distribution)
- AX.NET End-User License (end-user license to run ISV application and MS Dynamics AX in the Cloud)



Prepare MS Dynamics AX for Cloud Deployment

- Create .NET representation of MS Dynamics AX via the AX.NET Assembly Generator
- Compile MS Dynamics AX application in Visual Studio
- Silverlight application (e.g. For Windows Phone 7)
- MS Dynamics AX .NET application, incl. AX business logic and AX data
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- Fully integrated 3rd party applications with MS Dynamics AX



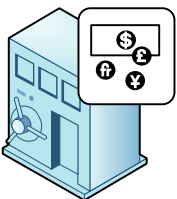
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