

## PRESS RELEASE

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## ProISV and FESworld Announce Full Deployment of Microsoft Dynamics AX and Microsoft Dynamics CRM in the Cloud and Distribution Partnership

***Mexico City, Mexico and Copenhagen, Denmark (December 2010):*** FESworld and ProISV announce they have extended their partnership to include worldwide rights to deploy Microsoft Dynamics AX and Microsoft Dynamics CRM in the Cloud, known as “AX Cloud” (axcloud.net).

FESworld and ProISV are very proud to be pioneers in the fast growing cloud computing business. Together, the two companies are the first ever to offer Microsoft Dynamics AX as a fully cloud hosted service. Microsoft Dynamics CRM is also offered as a cloud service, also utilizing AX Cloud as the technology backbone.

FESworld and ProISV are deploying Microsoft Dynamics AX in the cloud based on the ProISV technology called AX.NET. This highly innovative technology provides many new development and deployment capabilities to Microsoft Dynamics AX, such as fully enabling native Microsoft Dynamics AX to run in the cloud.

ProISV has developed a complete and packaged cloud concept for Microsoft Dynamics AX, called AX Cloud, which enables FESworld to offer their clients an alternative to self-hosting or traditional partner hosting of Microsoft Dynamics AX. Thereby both cost efficiency and the ability to scale the hosting infrastructure to match the actual customer need is immediately available, as well as global deployment scalability.

ProISV currently offers the AX Cloud infrastructure in the Amazon EC2 cloud. In doing so, the superior quality of service and global infrastructure is readily available to both Microsoft Dynamics AX and Microsoft Dynamics CRM customers. AX Cloud simply scales to meet all customers’ specific needs for hosting and infrastructure, regardless of whether they are a locally operated company or a global multi-site and multi-country corporation requiring global infrastructure to run their Microsoft Dynamics AX and Microsoft Dynamics CRM installations.

### **About ProISV**

ProISV is a software technology company located in Copenhagen, Denmark, and is founded by executives having a long track record in developing software in all categories, including .NET, Microsoft Dynamics AX and other Microsoft as well as open source technologies.

ProISV pioneers the future for the Microsoft Dynamics AX ERP platform by enabling it to be deployed in the cloud (infrastructure) and by transforming the related business models (SaaS). ProISV is the inventor of AX.NET, a technology platform, which fully cloud and .NET enables Microsoft Dynamics AX. ProISV is the first company in the world to provide this enablement technology and business opportunities. ProISV also offers Microsoft Dynamics CRM in the cloud.

### **About FESworld**

FESworld is a Gold Certified Microsoft partner and a 2010 Microsoft Presidents Club Member that specializes in Microsoft Dynamics. With well over 10 years of successfully delivering ERP implementations, and having implemented local and global ERP solutions in over 15 countries, FESworld is an internationally renowned company that provides diverse industries with implementation and consulting services for ERP, CRM, BI, B2B, B2C, and SRM and now, also **Microsoft Dynamics AX as a fully Cloud enabled ERP solution**. FESworld is also a provider of software customizations and tailor-made software developments. FESworld specializes in supplying mid-sized and large companies in multiple industries with state-of-the-art technology products and high quality consulting services. FESworld carries out its mission with the assistance of its professional staff that combines deep knowledge, real business experience and high technical specialization. FESworld staff members specialize in different fields: finances, accounting, manufacturing, administration, sales and marketing, infrastructure, etc. so that its customers can have the best solution technologically and businesswise. You can be certain that an implementation or software solution from FESworld delivers the value that you are looking for.